

Florida's Transportation Visioning Regional Forums Summary

Sebring

Date: February 2, 2014

Location: Sebring Civic Center

Number of Participants: 42

Top Bold Ideas¹

Alternative Future	Bold Ideas
It's a Small World: Florida as a Global Hub	Planning for future corridors <ul style="list-style-type: none"> Identify transportation corridors and purchase right of ways, easements, and bypasses of heavily populated areas- rail and roads. Improve rail planning, capacity and investment for moving people and freight. If they need to be separate then corridors need to be identified now and reserved. Give increased priority to the development of new corridors (with dedicated freight lanes or possibly dedicated freight corridors) with greater consideration of environmental issues, wildlife issues, and community cohesion. Alternative for US 27
	Freight mobility improvements <ul style="list-style-type: none"> A balanced tourist, worker and freight mobility system . Better way to connect ports and distribution centers. Specialized freight corridors to remove congestion in other areas; freight only road networks. Investment and emphasis on different transportation elements related to perishable and non-perishable freight.
	Automated vehicles <ul style="list-style-type: none"> Automated modal networks for freight; interconnected via centralized hubs (intake and disperse). Fully automated freight vehicles/fleet- GPS operated trucks operating during off hours- non peak transportation times. Automated vehicles.
	Modernizing infrastructure <ul style="list-style-type: none"> Multi-level infrastructure. More infrastructure technology for road and rail construction.
	Education and training <ul style="list-style-type: none"> Real investment in human capital (education, growing the workforce, regional training centers for trade, logistics, international business, etc.).

Alternative Future	Bold Ideas
Tomorrowland: Florida as an Innovation Hub	Automated vehicles <ul style="list-style-type: none"> Automated vehicle ride-share programs. Automated freight and goods delivery. Develop policy framework that permits the use of drones.
	Substitution of technology for transportation <ul style="list-style-type: none"> More focus on telepresence (teleconferencing, telemedicine, etc.). Education to be perfected to occur at home virtually. Need to improve broadband, band width technological infrastructure to support technology advancements and workforce. Increased direct to market interaction (producer to consumer); e-commerce
	Connectivity improvements <ul style="list-style-type: none"> Cost-effective Intrastate travel. More coast-to-coast roadways and/or networks. Ordinance changes/incentives to enhance use of existing corridors.
	Redevelopment of existing communities <ul style="list-style-type: none"> Increased focus on redevelopment and infill development. Communities and neighborhoods need to be dramatically different from today to be designed to function for the future.
	Alternative energy <ul style="list-style-type: none"> Shift to renewable energy alternatives (LNG, CNG, solar, etc.).
	Best practices <ul style="list-style-type: none"> Learn from other states, regions, and countries on implementation of best practices.
Back to the Future: Return to Focus on Agriculture and Rural Areas	New approaches to agriculture <ul style="list-style-type: none"> Transformation of agriculture- establishment of entrepreneurial niche agricultural businesses (follow European model). Increase air transport of agriculture commodities- accessible packaging/distribution centers are needed near air hubs. Creation of a Florida-grown designation for State Routes (similar to Georgia).
	Corridor improvements <ul style="list-style-type: none"> More rail based transportation for longer trips, like commuter rail, buses (thus more parking at both ends). Increase limited access SIS with new corridors and remove SIS traffic off of arterial roadways. Transportation corridor development and movement of products.
	Self-sufficient communities <ul style="list-style-type: none"> Compact mixed use more self-sufficient communities, denser, multi-story, walkable, "green" with a true sense of community. You know your neighbors. Live, Work, Play communities so that people travel shorter distances.
	Rural economic development <ul style="list-style-type: none"> Remove artificial barriers to small business creation in rural communities. Spread the wealth. Encourage planning in rural communities that allow for diversification of economy.
	Education and training <ul style="list-style-type: none"> Improve the education system to promote economic and workforce development

Alternative Future	Bold Ideas
Stormy Weather: Slow Growth or No Growth in the Future	<p>Economic diversification</p> <ul style="list-style-type: none"> Remove the reliance on the three-legged stool of Florida's economy. Diversify based on regional strengths. Enhance and diversify economy to decrease brain drain and keep youth in Florida. Innovation and entrepreneurship as more individuals try to do more with less. Rural areas focus on value-added agriculture.
	<p>Investment strategy</p> <ul style="list-style-type: none"> Have a long term politically neutral investment strategy for public infrastructure. More toll roads and more taxation on those that have money to fund the infrastructure. Continue to move forward on current initiatives to embrace efficiencies with water, infrastructure, research and development- more investments in land grant universities, research centers, etc.
	<p>Visitor experience</p> <ul style="list-style-type: none"> Protect the quality and uniqueness of the tourist experience in Florida.
	<p>Maintenance</p> <ul style="list-style-type: none"> Only maintain necessary capacity on Florida's major roadways.
	<p>Emergency preparedness</p> <ul style="list-style-type: none"> Increased preparedness, mitigation and response for natural disasters and similar events .

¹ Participants in this forum did not use the electronic polling devices to identify the top bold ideas. This list was synthesized by staff based on the discussion during the forum.

Top Ranked Potential Themes of Florida's Transportation Vision

Theme	% Identifying as a Top Theme ²
Planning for corridors; preparing ahead by acquiring rights of way and land for future infrastructure needs	71
Freight/commuter mobility – road, rail, port, air	58
Maximizing use of existing infrastructure	38
Transportation plan that supports economic diversification	33
Using technology to modernize infrastructure—multi-level facilities, smarter design, new approaches to construction and planning	21
Automated vehicles/drones	13
Advanced preparation; enhancing what's important	13
Shift from urban to small, self-sufficient, sustainable communities	13
Wisdom in funding	4

² Participants were asked to select up to three themes as top priorities. The average respondent in this forum selected 2.6 themes.

Note: For the Tampa, Delray Beach, Jacksonville, and Fort Walton Beach Regional Forums participants used electronic polling devices to identify their *Top Ranked Bold Ideas*. Staff has listed the top five for each alternative future.

Tampa

Date: February 3, 2014

Location: Marriott Tampa International Airport

Number of Participants: 78

Top Ranked Bold Ideas

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future³
It's a Small World: Florida as a Global Hub	Connect major cities with high speed rail.	37
	Use intelligent traffic systems to integrate and dynamically adjust traffic patterns.	33
	Create logistics clusters with access to interstates and rail facilities.	23
	Revise SIS criteria to allow growth at smaller intermodal facilities while preserving historic areas.	19
	Dedicated interstate corridor connections for freight trucks (between Florida to Texas).	19
Tomorrowland: Florida as an Innovation Hub	Multi-use corridors – utilities, communication infrastructure, rail.	37
	Less reliance on personal automobiles. Multi-modal transit system.	28
	Adapting existing technologies to prepare for technological advancements.	28
	Statewide public transportation system with single fare card.	23
	Build infrastructure and services for shorter distance trips, for example: circulators, personal rapid transit, on-demand transit.	23
Back to the Future: Return to Focus on Agriculture and Rural Areas	Larger investment in the inland transportation networks / reinvest in rail to gain access to remote locations.	40
	Focus on sustainable rural development (alternative energy resources, long range plans).	35
	Improve telecommunications infrastructure in rural areas.	23
	Develop super-region -- multi-regional and multi-state cooperation.	21
	Conservation easements to preserve prime agricultural lands.	16
Stormy	Major emphasis in maintenance to preserve infrastructure.	40

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future³
Weather: Slow Growth or No Growth in the Future	Refocus overbuilt/underutilized infrastructure as multi-modal corridors.	35
	Invest in the preservation and growth of the transportation corridors and infrastructure in a down market economy.	23
	Densification of all resources including homes, transportation systems, tourism industries and commerce.	23
	Consolidate services such as schools, restaurants, and commercial corridors.	23

³ Participants were asked to select up to three bold ideas as top priorities. The average respondent in this forum selected two bold ideas.

Top Ranked Potential Themes of Florida's Transportation Vision

Theme	% Identifying as a Top Theme⁴
Preservation and maintenance	30
Multi-modal/multi-use	28
Sustainability	26
Technology	26
Investments	21
Public transit	21
Connections/networks	19
Options/choices/opportunities	12
Consolidation	7
Flow of products and ideas	7

⁴ Participants were asked to select up to three themes as top priorities. The average respondent in this forum selected two themes.

Delray Beach

Date: February 5, 2014

Location: Delray Beach Center for the Arts at Old School Square

Number of Participants: 141

Top Ranked Bold Ideas

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future⁵
It's a Small World: Florida as a Global Hub	Use intelligent transportation systems to create truly efficient, people-accessible connections between multi-modal transportation hubs.	55
	Efficient connections between hubs (ports, airports, and city centers).	54
	Interdependency of "smart car" and "smart roads/networks."	36
	New premium transit needs to be better connected to more people can access it.	35
	Focus freight and higher speed passenger transport inland and passenger service on the coast.	32
Tomorrowland: Florida as an Innovation Hub	Bike walk, transit trails all interface. Complete streets. 30% all trips by human power. Tight urbanism. Trolleys, street rail.	45
	Reinvent urban cores and provide mixed used transit oriented development (TOD) with green space.	40
	On-demand automated vehicles.	35
	Bullet trains through the Florida megaregion.	32
	Solar powered public transit and transportation.	26
Back to the Future: Return to Focus on Agriculture and Rural Areas	Self sufficient communities. Reduced distances. Regional transport hubs. Balance between human powered transportation and vehicles. Complete streets. Tight urbanism. Smaller, in line vehicles.	60
	Focus growth in urban infill to preserve agriculture and control sprawl.	36
	More options (including transit) for access and connecting to the remote areas and self sustaining communities.	33
	Adapt to climate change - dense urban areas; preserve rural lifestyle.	33
	Focus on renewable / sustainable energy to preserve natural resources.	31
Stormy	Reduce investment in roads, initiate road diets and repurposing	47

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future⁵
Weather: Slow Growth or No Growth in the Future	rights of way with linear parks and bike-ped, address issues of sea level rise.	
	Regional approach to transportation, food, security, housing, and education.	46
	Increase economic diversity.	37
	Diversify employment to industries different than tourism and service-oriented.	35
	Facilitate use of inter-connected water management canal system and adjacent land for transportation uses.	35

⁵ Participants were asked to select up to three bold ideas as top priorities. The average respondent in this forum selected 2.7-2.8 bold ideas.

Top Ranked Potential Themes of Florida's Transportation Vision

Theme	% Identifying as a Top Theme⁶
Intelligence/technology-driven	53
Connectivity	38
Environmentally sustainable/self-sufficiency	38
Complete Streets	27
Regionalism	24
Choices	18
Efficiency	17
Diversification	17
Repurposing	15
Infill	9

⁶ Participants were asked to select up to three themes as top priorities. The average respondent in this forum selected 2.6 themes.

Jacksonville

Date: February 11, 2014

Location: Florida DOT District 2 Training Center

Number of Participants: 62

Top Ranked Bold Ideas

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future⁷
It's a Small World: Florida as a Global Hub	Use of existing transportation infrastructure with higher efficiencies - multimodal/multiuse/common use facilities.	61
	Preservation of natural resources / environmental stewardship/equity.	39
	Connecting neighborhoods to job centers - emphasis on public transit.	39
	Regional public transportation funding becomes a priority.	39
	Flexible funding for capital AND maintenance /sustainable funding.	33
Tomorrowland : Florida as an Innovation Hub	Promote quality of life and provide various travel mode options.	53
	Concentrate on redevelopment of existing developed areas.	47
	Strong emphasis on environmental stewardship; real not virtual environment.	42
	Grow public transit / develop diverse trans connectivity in urban areas.	36
	Efficient freight movements - alternative fuels, automatic deliveries.	36
Back to the Future: Return to Focus on Agriculture and Rural Areas	Preserve environment while balancing needs / ensure environmental stewardship is prioritized.	53
	More efficient mass transit contributes to greater quality of life.	53
	Increase access to public transportation between rural and urban areas.	50
	City road networks for ages/all modes of transportation 8-80.	33
	Vehicles that minimize environmental impact.	25
Stormy Weather: Slow Growth or No Growth in the Future	Employ transportation strategies that encourage redevelopment.	53
	Stop spending money on expanding infrastructure and start spending money on maintenance and operation.	50
	Re-purposing existing infrastructure to accommodate alternative modes of transportation.	44
	Re-visit our infrastructure to better serve the needs of the remaining population. May include more complete streets.	31

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future⁷
	TIE Protection of environment and quality of life. Stricter regulations to protect water resources.	28

⁷ Participants were asked to select up to three bold ideas as top priorities. The average respondent in this forum selected 2.6-2.8 bold ideas.

Top Ranked Potential Themes of Florida's Transportation Vision

Theme	% Identifying as a Top Theme⁸
Environmental stewardship	47
Quality of life	42
Efficiency	33
Public transportation	28
Redevelopment	25
Repurposing infrastructure	22
Complete Streets	19
Diverse travel modes	19
Technology	19
Flexibility	11

⁸ Participants were asked to select up to three themes as top priorities. The average respondent in this forum selected 2.7 themes.

Fort Walton Beach

Date: February 12, 2014

Location: Emerald Coast Convention Center

Number of Participants: 59

Top Ranked Bold Ideas

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future ⁹
It's a Small World: Florida as a Global Hub	Make our corridors smarter.	61
	North south connection from I-65 to the Panhandle.	55
	Improve educational training for vocational, technology in secondary schools. Florida needs to focus on this to train the technical needs corporations require.	52
	Increased intra-Florida flights.	39
	TIE Create more roadways with limited access to move traffic faster. High speed rail connection between Houston and Jacksonville.	30
Tomorrowland: Florida as an Innovation Hub	Innovative mixed-use zoning to encourage livable, walkable communities.	52
	Development of interregional public transportation.	42
	Transportation infrastructure funding improved on top of current funding options (gas tax).	30
	Adopt present day infrastructure to fit future technology advances, including emphasis on the security of those technologies.	30
	100% internet connectivity - wifi 5G/6G/7G/8G/44G available to all.	27
Back to the Future: Return to Focus on Agriculture and Rural Areas	Effective land use planning to maximize resources available.	42
	Increased efficiency in transporting goods to and from rural areas.	39
	Networked corridors designed to service agriculture.	39
	Protect and promote fishing industry.	39
	Agriculture and engineering focus for universities and satellite colleges.	36
Stormy Weather: Slow Growth or No Growth in the Future	Increased focus on maintenance of existing infrastructure rather than expanding infrastructure.	76
	Form coalitions with neighboring states to increase opportunities for economic development - pool workforce and resources to attract business investment.	52

Alternative Future	Bold Idea	% Identifying as a Top Priority for the Alternative Future ⁹
	Maximize Intelligent Transportation System (ITS) technology.	42
	Prioritize what transportation facilities to maintain. Possible closures.	42
	Rideshare.	24

⁹ Participants were asked to select up to three bold ideas as top priorities. The average respondent in this forum selected 2.6-2.8 bold ideas.

Top Ranked Potential Themes of Florida's Transportation Vision

Theme	% Identifying as a Top Theme ¹⁰
Quality of life	39
Multimodal/sustainable funding	33
Education	30
Technology	30
Maintenance	27
Prioritization	24
Land use	21
Public transportation	21
Smart	18
Agriculture	12

¹⁰ Participants were asked to select up to three themes as top priorities. The average respondent in this forum selected 2.6 themes.